

PWIPM

PROFESSIONAL WOMEN IN PEST MANAGEMENT

PROFESSIONAL DEVELOPMENT

WORKSHOP

Join the Professional Women in Pest Management (PWIPM) for a FREE professional development workshop on Monday, July 15 from 8:00AM – 5:00PM at the Sheraton Grand at Wild Horse Pass in Phoenix, AZ!

Harnessing the Power of Communication and Engagement for Personal and Professional Development
Facilitated by Susan Hite



Co-sponsored by Bayer and NPMA, this empowering 3-part workshop – led by licensed consultant and facilitator Susan Hite – will provide you with the knowledge and tools to enhance the effectiveness of your communication with others, understand the importance of engagement and how to measure it, and employ healthy ways to address conflict to ensure resolution. The three sessions include:

COMMUNICATION BEHAVIORS FOR STRENGTHENING YOUR MESSAGE, YOUR RELATIONSHIPS AND YOUR TEAMS:

Psycho-Geometrics is the Science of Behavior. It is based on the principle that there are five key behaviors when it comes to communication style, and each individual tends to naturally exhibit some behaviors over others. In this session, you'll learn about the differences of the five key behaviors and how to leverage and strengthen those behaviors for your personal growth and professional development.

ENGAGEMENT AND HOW IT IMPACTS MOTIVATION AND SUCCESS, AS WELL AS THE RECRUITMENT AND RETENTION OF TOP TALENT:

Engagement influences one's motivation and participation, which has been proven to impact efficiency, effectiveness and overall productivity. In this session, you will learn

how diversity of behaviors impacts engagement, and you will have the opportunity to self-evaluate: Are you getting what you need for engagement and are you giving what others need? It also plays a huge role in the recruitment and retention of top talent.

CRUCIAL CONVERSATIONS – A SIMPLE, 5-STEP PROCESS FOR EMBRACING CONFLICT, INSTEAD OF AVOIDING IT OR TRYING TO CONTROL IT:

Healthy tension leads to traction and strengthens commitment, accountability and results! Learn how to use your communication strengths from your heart and your head for crucial conversations that impact engagement (yours and others) and overall success!

Note: This curriculum was specifically designed with professional women in mind, but all are welcome. If you attended last year's PWIPM event, note that this year's event will offer some brand new tools for you as well. So, whether this will be your first time attending or you're coming back for more, you WILL find value in this educational and inspiring workshop.

Questions? Contact pwipm@pestworld.org



SUSAN HITE is the creator of Susan's Train Your Brain Series™, featuring seven principles for personal growth and professional development and serves as President of Hite Resources, Inc. since 2001.

In addition to utilizing her Train Your Brain principles for survival, success and significance in the workplace, Susan is MBTI® and FIRO-B® certified and is a licensed consultant of the behavioral tool Psycho-Geometrics® that is used to identify behaviors to reach desired results, especially in communication. She also has her certification in a complexity reduction program, which is a system to raise awareness of bad complexity behaviors and provide tools and solutions for decreasing it, while increasing profit, agility and morale.

ATTENDEE INFORMATION

Your name will appear exactly as indicated on this form, so please print or type all information clearly.

NAME _____

TITLE _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

E-MAIL (REQUIRED) _____

PHONE _____

ACADEMY 2019

Workshop held in conjunction with Academy 2019. For more information and to make your hotel reservations visit academy.npmapestworld.org.

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Presented by the National Pest Management Association

